

---

**Euralarm Symposium 2018 & ARTS National Conference, 4 June, Bucharest  
Sponsorship Reservation Form**

---

Dear Partner,

It is with great honor that we invite you to the exclusive joint "NATIONAL ARTS CONFERENCE" and "EURALARM SYMPOSIUM" event, organized by EURALARM in collaboration with its association member ARTS. The event will take place on Monday, June 4<sup>th</sup> 2018 at the Athenee Palace Hilton in Bucharest, Romania. A small expo will be held throughout the day, creating ample exposure and chances to connect with key players.

Both conferences will generate powerful opportunities to promote your specific business related to fire or security market, network with stakeholders, and learn about latest developments in the industry, both at national and European levels.

Euralarm represents 25 national trade associations and 11 manufacturers of fire, security, service and extinguishing products making up for about 5,000 companies spread across Europe. ARTS represents 104 companies involved in the Romanian security market valued at more than 1 billion euros.

### Sponsorship Reservation

We offer you a number of sponsorship and exhibition opportunities outlined in the table below. If you wish to propose other options, then please send us your ideas to [secretariat@euralarm.org](mailto:secretariat@euralarm.org). All sponsors will be accredited as part of the promotion of this event.

Options	Exposure & Benefits	Prices exclusiv VAT	Select
<b>* MAIN EVENT PARTNER (exclusive)</b>	<ul style="list-style-type: none"> <li>▪ 5-minute message to audience in the opening of the CN ARTS, national session, first part of conference day or commercial presentation</li> <li>▪ Mentioning the Main Partner and special thanks in the opening of the EURALARM Symposium, after lunch</li> <li>▪ Company logo on lanyards of the event (delivered by sponsor or produced at additional charge).</li> </ul>	€5,000	<input type="checkbox"/>

---

**Euralarm Symposium 2018 & ARTS National Conference, 4 June, Bucharest**  
**Sponsorship Reservation Form**

---

	<ul style="list-style-type: none"> <li>▪ 2 roll-up banners in both conference rooms (partner to provide).</li> <li>▪ 2 company inserts: one in ARTS national conference pack and one in Euralarm Symposium pack.</li> <li>▪ Table in the expo for display of promotional material / product (subject to approval).</li> <li>▪ Table in the conference room for Main Partner guests, during NC of ARTS</li> <li>▪ Company logo on Euralarm Symposium website.</li> <li>▪ Company logo on ARTS website.</li> <li>▪ Company logo on Euralarm onsite programme.</li> <li>▪ Company logo on ARTS NC onsite programme.</li> <li>▪ 4 free tickets to Euralarm Symposium.</li> <li>▪ 4 free tickets to Euralarm President's Dinner.</li> </ul>		
<p><b>EVENT PARTNER</b></p>	<ul style="list-style-type: none"> <li>▪ 5-minute introduction message to audience in the opening of the NC ARTS, national session or commercial presentation.</li> <li>▪ Mentioning the Event Partner and thanks in the Symposium opening</li> <li>▪ 2 roll-up banners in event conference room (partner to provide).</li> <li>▪ 2 company inserts: one in ARTS conference pack and one in Euralarm Symposium pack.</li> <li>▪ Table in the expo for display of promotional material / product (subject to approval).</li> <li>▪ Table in the conference room for Partner guests during NC of ARTS</li> <li>▪ Company logo on ARTS website.</li> <li>▪ Company logo on Euralarm website.</li> <li>▪ Company logo on Euralarm onsite programme.</li> <li>▪ Company logo on ARTS NC onsite programme.</li> <li>▪ 2 free ticket to Euralarm Symposium.</li> <li>▪ 2 free tickets to Euralarm President's Dinner.</li> <li>▪</li> </ul>	<p>€3,000</p>	<input type="checkbox"/>
<p><b>EURALARM President's Reception &amp; President's Dinner</b></p>	<ul style="list-style-type: none"> <li>▪ Short welcome word at Euralarm President's Dinner.</li> <li>▪ Company logo on dinner menu.</li> <li>▪ 2 banners in dinner hall.</li> <li>▪ 2 Company inserts: one in Euralarm Symposium</li> </ul>	<p>€3,000</p>	<input type="checkbox"/>

Euralarm Symposium 2018 & ARTS National Conference, 4 June, Bucharest  
Sponsorship Reservation Form

	<ul style="list-style-type: none"> <li>pack and one in ARTS conference pack.</li> <li>▪ Company logo on ARTS website.</li> <li>▪ Company logo on Euralarm website.</li> <li>▪ 4 free tickets to Euralarm Presidents Dinner.</li> </ul>		
<b>** Badge lanyards Partner</b>	<ul style="list-style-type: none"> <li>▪ Corporate logo on lanyards (delivered by sponsor or produced at additional charge)</li> <li>▪ Company insert into information pack</li> <li>▪ 1 Free ticket to Euralarm Symposium</li> <li>▪ 1 Free ticket to ARTS NC</li> <li>▪ Company logo to Euralarm website and onsite programme</li> <li>▪ Company logo on ARTS website</li> </ul>	€1,500	<input type="checkbox"/>
<b>Euralarm Symposium Lunch PARTNER</b>	<ul style="list-style-type: none"> <li>▪ Corporate logo on lunch menus</li> <li>▪ 1 banner in lunch area</li> <li>▪ 1 Company insert in conference pack</li> <li>▪ 2 free President 's dinner tickets</li> <li>▪ Logo on Euralarm website and onsite programme</li> </ul>	€1,500	<input type="checkbox"/>
<b>Exhibition PARTNER</b>	<ul style="list-style-type: none"> <li>▪ Desktop display for promotional material / product.</li> <li>▪ Roll-up banner display behind table (partner to provide).</li> <li>▪ Company insert in ARTS conference pack and Euralarm Symposium pack.</li> <li>▪ Company logo on ARTS website.</li> <li>▪ Company logo on Euralarm website.</li> <li>▪ 2 free ticket to Euralarm Symposium.</li> <li>▪ 2 free tickets to ARTS national conference.</li> </ul>	€2,000	<input type="checkbox"/>
<b>Company Insert in pack</b>	<ul style="list-style-type: none"> <li>▪ Company insert in one conference pack (to choose which pack)</li> <li>▪ Max. 2 leaflets</li> </ul>	€500	<input type="checkbox"/>

**\*\* this package can be bought just in addition with “ Partner package” in case we cancel the “Main Partner package”**

---

## Euralarm Symposium 2018 & ARTS National Conference, 4 June, Bucharest Sponsorship Reservation Form

---

### Terms & Conditions

- a) All sponsorship requests must be sent to [secretariat@euralarm.org](mailto:secretariat@euralarm.org) or [office@arts.org.ro](mailto:office@arts.org.ro) and are subject to review by both Euralarm and ARTS.
- b) Sponsorship is allocated on a first-come first-served basis. Requests will be confirmed or denied based on availability.
- c) Amount is payable in full latest 90 days before the event (March 6<sup>th</sup>, 2018). After this date, the amount is payable within 10 days upon written confirmation.
- d) Sponsorship reservations may be cancelled latest 14 days after the written confirmation by Euralarm/ARTS, and latest by May 11<sup>th</sup>, 2018; after this date the amount will be due in full and will not be refunded.
- e) Sponsorship displays and inserts, or giveaways are subject to prior approval by both Euralarm and ARTS.
- f) We reserve the right to ensure that all sponsorship remains in keeping with the overall Euralarm Symposium 2018 and ARTS National Conference.
- g) The prices quoted are exclusive of Romanian VAT (19%). Sponsorship invoicing will be handled by our partner ARTS, in Romania. Invoice needs to be issued in RON.

### Sponsorship Reservation

I wish to reserve herewith the following sponsorship opportunities:

1. Option: \_\_\_\_\_ Value: \_\_\_\_\_ Quantity: \_\_\_\_\_
2. Option: \_\_\_\_\_ Value: \_\_\_\_\_ Quantity: \_\_\_\_\_

---

TOTAL (excl. VAT) EUR \_\_\_\_\_

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Invoicing to:

Company name: \_\_\_\_\_

Person or Department (if applicable): \_\_\_\_\_

Invoicing address: \_\_\_\_\_

---

---

---

## Euralarm Symposium 2018 & ARTS National Conference, 4 June, Bucharest Sponsorship Reservation Form

---

Post code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Tax registration: \_\_\_\_\_

Invoicing reference (*if applicable*): \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

---

### About Euralarm

Euralarm represents the electronic fire and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies. Our members make society safer and secure through systems and services for fire detection, intrusion detection, access control, video monitoring, alarm transmission and alarm receiving centres. Founded in 1970, Euralarm represents over 5000 companies within the fire safety and security industry valued at 67 billion Euros. Euralarm members are national associations and individual companies from across Europe.

Gubelstrasse 22 • CH-6301 Zug • Switzerland

T: +32 496 065 865

E: [secretariat@euralarm.org](mailto:secretariat@euralarm.org)

W: [www.euralarm.org](http://www.euralarm.org)

---

### About ARTS

ARTS is a public interest association, an apolitical, non-governmental and non profit organization that promotes and protects the interests of its members, ensuring their representation in dealings with public authorities, other associations, various institutions and, national and international bodies. Founded in 2003, ARTS represents over 140 companies within the fire and security industry valued at more than 1 billion euros. ARTS members are national companies and sympathetic members. EURALARM member and co-founder of the Romanian Federation of Security Services (FSS), ARTS has an essential role in the development of private security services and market growth in Romania. ARTS owns its own Training Center, a body of technical experts, Romanian Security Fair (International biennial exhibition devoted to security systems and services) and the Secretariat of the Technical Committee for Standardization (TC27) - Alarm Systems.

ARTS - Asociația Română pentru Tehnică de Securitate

Splaiul Independenței 319 | OB 152 | Scara A | Etaj 2

060029 București / ROMÂNIA

T: 0726.671.612 / 031.405.64.02 | Fax: 031.405.64.01

E: [office@arts.org.ro](mailto:office@arts.org.ro)

W: [www.arts.org.ro](http://www.arts.org.ro)