



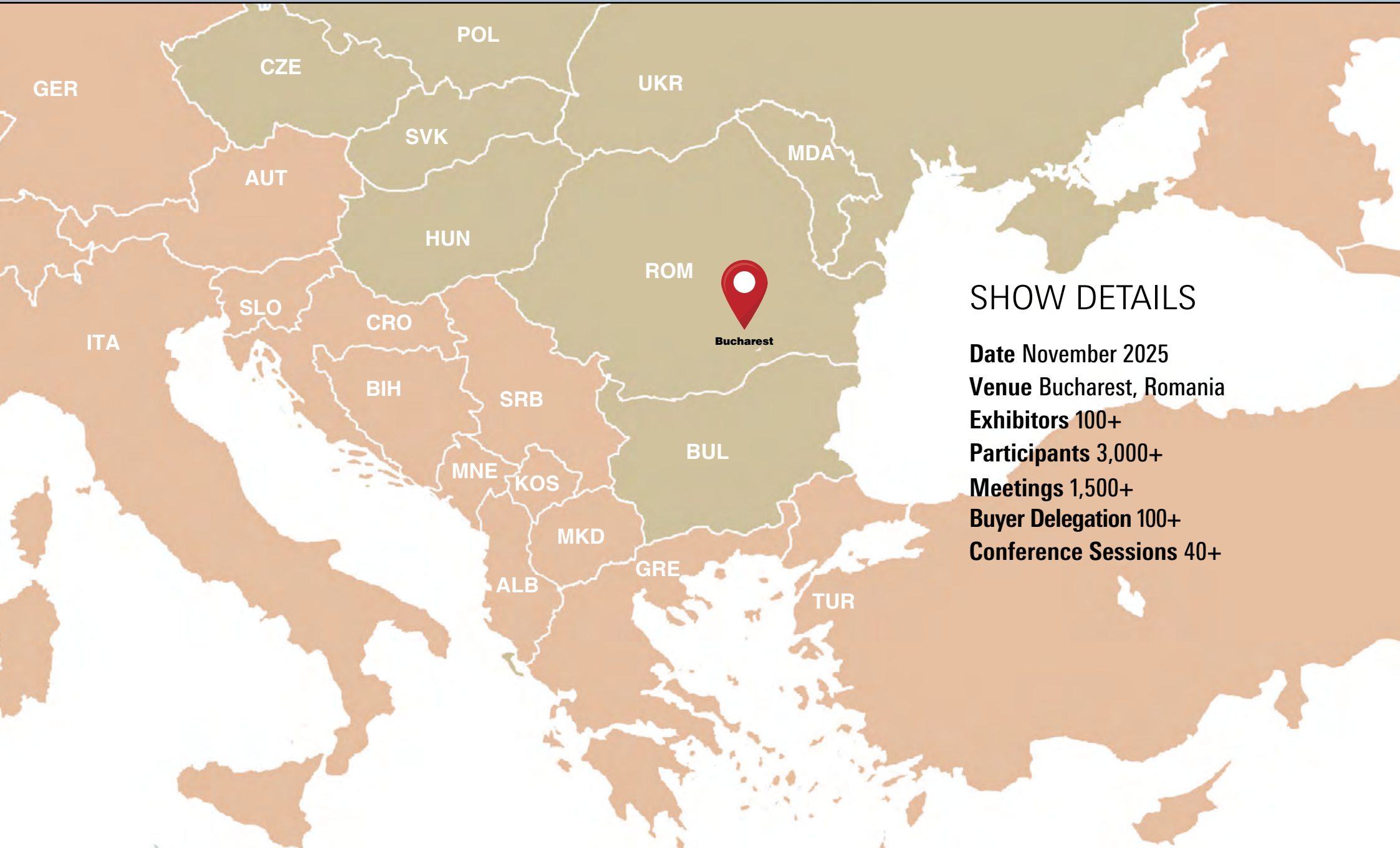
ROMANIAN SECURITY SUMMIT

CONFERENCE & EXHIBITION

powered by **intersec**

SPONSORSHIP BROCHURE

November 2025
Bucharest, Romania



SHOW DETAILS

Date November 2025

Venue Bucharest, Romania

Exhibitors 100+

Participants 3,000+

Meetings 1,500+

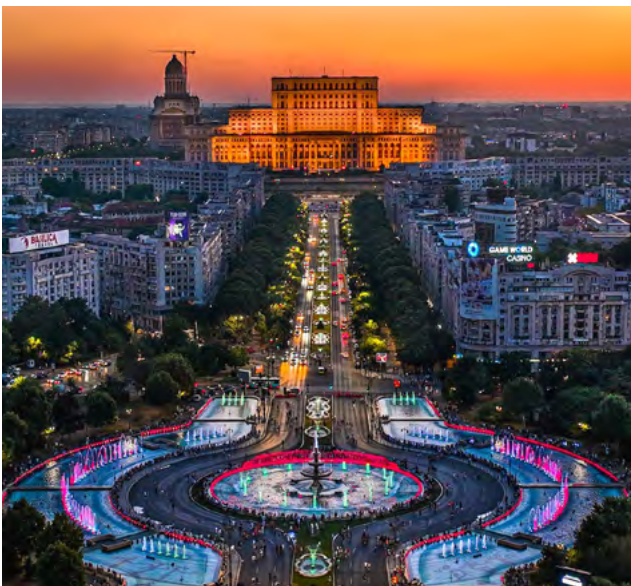
Buyer Delegation 100+

Conference Sessions 40+

Event Organizers and Support



A.R.T.S. is a professional, non-governmental, non-political and non-profit association, which brings together security companies. It assures the connection between its members, public authorities, other associations and stakeholders.



a&S Adria, a professional magazine for providing total security solutions. It is a monthly circulating publication and a licensed representative of Messe Frankfurt New Era Business Media for the Adriatic region.



Messe Frankfurt is Europe's largest trade fair, congress and event organizer. Its leading security trade show is Intersec Dubai with more than 1,300 exhibitors.



Who Is It for?





EXHIBITION

Showcase your products and solutions to boost visibility, build credibility, and establish a strong presence in the market.



NETWORKING

Grow your business by generating leads and increasing brand awareness through a network of 3000+ participants.

KEYNOTE SPEECHES

Stay updated on recent industry challenges, solutions, and emerging technologies.



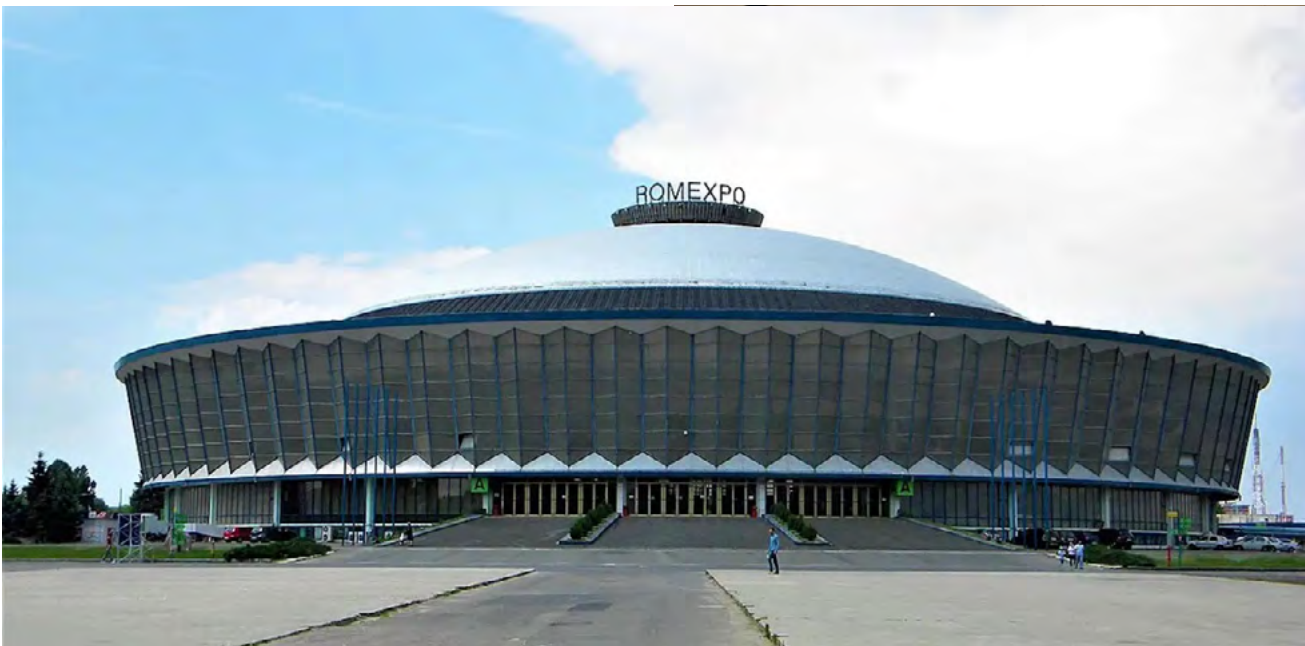
PANEL DISCUSSIONS

Become informed on different approaches provided by experts relevant to the market trends.



SIDE EVENTS & WORKSHOPS

Sign in to dedicated corporate events and gain information straight from firsthand professionals.



CONFERENCE

Stay updated on recent industry challenges, solutions, and emerging technologies. Attend to dedicated corporate events and gain information straight from firsthand professionals.

SPONSORSHIP OPPORTUNITIES

BENEFITS AS A SPONSOR (EUR)		Diamond 12 000	Platinum 10 000	Gold 7 000	Silver 3 800
EXHIBITION	Booth size	30m ²	20m ²	10m ^{2*}	10m ²
	Company representatives	15	10	8	5
	Partner invites	20	15	10	5
	Access to the VIP lounge	3	2	1	-
	Lunch vouchers per day	8	6	4	2
CONFERENCE	Keynote speech	✓	-	-	-
	Case study presentation	-	✓	-	-
	Panel discussion representative	✓	✓	-	-
	Mentioned by the presenter during welcome/ award session	✓	✓	-	-
	Side event (30-minute)	✓	✓	✓	-
	Gift to one audience member (provided by the sponsor)	✓	✓	-	-
NETWORKING	Full matchmaking platform profile	✓	✓	✓	✓
	Buyer Club meetings 1-on-1 **	7	5	3	-
	Buyer Club booth visit (mins)	30	20	10	-
	Lead-retrieval application access	✓	✓	-	-
	On-site B2B support	✓	✓	✓	✓
	Post-event B2B support	✓	✓	-	-
	Award Ceremony invites	4	3	2	1
ONLINE & MULTIMEDIA	Company description on the website	✓	✓	-	-
	Logo on the website	✓	✓	✓	✓
	Company profile in the exhibitors list	✓	✓	✓	✓
	Featured article on the website	✓	✓	-	-
	Company name on the floor plan	✓	✓	-	-
	Logo on the conference main screen	✓	✓	✓	-

ONLINE & MULTIMEDIA	Video statement / testimonial for post-event digital marketing	✓	✓	✓	✓
	Product placement on the matchmaking platform	✓	✓	✓	✓
	Dedicated welcome message through the matchmaking platform	✓	-	-	-
	Dedicated social network post announcing sponsorship	Sponsored	Sponsored	Sponsored	Organic
	Podcast/ webinar	✓	✓	✓	-
	Photo album	✓	✓	✓	-
PRINT	Logo within the collective magazine ad	✓	✓	✓	✓
	Logo on the summit badge	✓	✓	-	-
	Logo on the summit badge lanyard	✓	-	-	-
	Logo on the press wall	✓	✓	✓	✓
	Logo on the entrance of exhibition & conference halls	✓	-	-	-
	Logo on the sponsors banner in registration area	✓	✓	✓	✓
SPECIAL PROMOTION	Discount on Increase Your Brand Awareness services (VIP dinner sponsor, Lunch sponsors, Refreshment break, B2B session, Personnel T-Shirts, Floor stickers, etc.). Total 15 items.	15%	10%	5%	-
		Designated catalog available upon the request			
	Discount on Dedicated Branding Areas services. Total 20 items.	15%	10%	5%	-
		Designated catalog available upon the request			
	Promotional item inserted into the gift package	✓	✓	-	-
TOTAL		38	35	23	16

*Availability to buy the additional 10m². Please contact the Organizer.

** Availability to schedule additional meetings. Please contact the Organizer.



CONNECT with buyers and decision makers from all vertical markets. **GROW** your network and drive sales with 3,000+ participants from 50+ countries. **SHOWCASE** your products and services, source new ideas and be inspired. **POSITION** your company as an important regional player and develop your brand awareness.

SHORT NOTES:

- Each exhibitor's booth is of the same measurements. Size: 10 m² (3 * 3,3 m).
- The organizer will set up all booth elements.
- Exhibitors can book additional booths.

Download the **Sponsors and exhibitors registration form** from our website, fill out the PDF on your computer and email it back to us.

Booth elements

No.	Element	Quantity
1	Backdrop	1
2	Cube-table	1
3	Chair	4
4	Table/Locker for promotional materials	1
5*	Min. 42" TV	1
6	TV stand	1

* Available at a price of 200 EUR.



Onsite marketing

- Specific program sponsorship opportunities
 - Lunch, Dinner, Conference sessions
- Conference and Exhibition Banners
 - Onsite banners in different dimensions positioned in exhibition and conference halls and other high-crowd areas.

Online marketing

- Website
- Social Media Channels
- Newsletter promotion
- a&s Adria and Alarma magazines